

GREEK NETWORK OF RURAL ACCOMMODATION



www.guestinn.com

HOLIDAYS IN THE GREEK COUNTRYSIDE

Experience nature

Feel the traditional hospitality

Meet original people all over Greece

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ABOUT US

Guest Inn: A new and Unique Concept introduced in Greece

Guest Inn is the first Greek network of selected traditional rural accommodations. The Guest Inn concept applies to travelers who are in search of unique holiday; to those who appreciate the natural countryside and its beautiful landscapes; and to those who are drawn to the adventure of discovering new places and people - away from "the madding crowds" of tourists. What makes Guest Inn unique in Greece is that the network of rural accommodations combines the highest quality standards of hospitality and accommodations with an exceptional experience, wherever you choose to stay in the mountain or by the sea or both.

Guest Inn Background

The idea for Guest Inn was developed by Peggy Balitsari and Lise Rapin, bringing their extensive, expertise in the European tourist field to Greece. Ms Balitsaris, originally from Greece and Ms Rapin originally from France, have worked for many years in both the Greek and French tourism industry, and have kept their love of the Greek countryside and its wonderful peoples alive with Guest Inn. The founders aim is to promote the beautiful Greek countryside and the small family-run cottages and guest houses, as well as to encourage the development of rural tourism in Greece.

Quality Standards for Guest Inn Member Guest Houses

The designated quality label required of Guest Inn member guest house is derived from a thorough on site inspection and rating. The Guest Inn members who are hosted on Guest Inn network and who are promoted under the Guest Inn label must comply with specific quality standards, such as **hospitality**, guest house **comfort**, unique **location**, and a thorough respect of the traditions and to the **architectural style** of the area.

The sunflowers (1 to 4) classify the standard of the accommodation and help travellers to find the guest house that will best meet their needs

Online Network

The trilingual site (English, French and Greek) www.guestinn.com offers the visitor an electronic reservation centre with a secure on-line payment service, as well as all the useful information about the guest houses and various regions of Greece. The reservation process is simple, fast, and easy for the client.

Guest Inn: A Member of EuroGites

Guest Inn is a member of the European Federation of Farm and Village Tourism, www.eurogites.org since 2004. The EuroGites federation includes another 24 similar rural networks all over Europe, like Gîtes de France, Farm stay UK or Farm Holidays in Austria, and its aim is to promote the European rural tourism all over the world.

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OUR QUALITY STANDARDS

All guest houses that become designated members of the Guest Inn are chosen irrespective of their tourist industry category and price range, and solely on the condition that our guest houses meet the following strict quality criteria:

HOSPITALITY:

Warm, welcome and family atmosphere. The personal contact with the owners gives the opportunity to get to know the local people, their way of life and their traditions.

ACCOMMODATIONS:

Pleasant and cosy lodgings, tastefully furnished and decorated in a either rustic or more sophisticated style while keeping the traditional ambience of the region, and offering very good amenities with privet bathroom and a traditional home made breakfast.

ARCHITECTURE:

Guest House accommodations are in renovated historical buildings, such as a Pyrgos, the Greek castle tower, or in newer buildings that reflect the style and culture of the area keeping in harmony with the local architecture in destination point.

LOCATION:

The landscapes of unexpected natural beauty surrounding Guest Inn locales offer to the travellers' peace, serenity, relaxation, rest as well as an opportunity for adventure and excitement.

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OUR PARTNERS

MINOAN LINES, Official Ferry Carrier of the Guest Inn Network

Minoan Lines is a dominant Greek shipping company in the passenger ferry sector. Featuring an ultra-modern fleet of 6 ships, Minoan Line ferries connect Italy and Greece, as well as Athens- Piraeus and Crete, as well as many other Greek locales, offering to its passengers safety and comfort.

Minoan Lines and Guest Inn partnered in 2007 with the aim of offering extra benefits to our common clients.

Hence, all the clients that book accommodation through Guest Inn benefit from a 20% discount on Minoan Lines' ferries, while in the guest house of their choice there is a small surprise awaiting them.

AIROTEL GROUP, Offering Three hotels in the heart of Athens

Airotel Group is a Greek chain of hotels that has been in tourism business for over two decades, Airotel operates five hotels, three (3) 3 of which are located in the centre of Athens. The Group caters to individuals, businessmen, companies, as well as to associations, clubs, leisure and business groups, offering excellent services in accommodation, dining, and professional events.

Through the partnership of Airotel and Guest Inn, the Guest Inn's clients have the opportunity to stay in Athens and explore the Greek capital at special rates, with the guaranteed quality of a highly rated hotel.

AUTO EUROPE, the Best Car Rental Value

For over 50 years, Auto Europe has been a leader in worldwide car rental services. Today, as an industry leader, AUTO EUROPE continues to appeal to value-driven renters by offering quality vehicles and a rewarding rental experience.

The cooperation between Auto Europe and Guest Inn will consistently deliver to the customers, a quality product, friendly service and great value.

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HOW TO REACH US – WWW.GUESTINN.COM

Selecting Your Lodging is easy with Guest Inn

The Guest Inn site offers:

- Quick search by map, by region, or by type
- Themed vacation planning
- On line car rental option
- Special offers and promotions
- Online booking and online payment
- Updated prices to reflect seasonal variations
- Detailed descriptions of the accommodations and regions
- Web site offered in 3 languages (EN, FR, GR)

BOOK YOUR STAY ON LINE

- **Check** the detailed descriptions of each lodging
- **Save** on our promotions and special offers
- **Book** with a SECURE on line PAYMENT SERVICE

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The screenshot displays the Guest Inn website's search and promotional interface. At the top, there are navigation links: Home, Press, Our Partners, Associates, Useful Links, and Contact Us. The main heading is "EXPLORE THE ORIGINAL GREEK COUNTRYSIDE" with a date of "Monday, 2-Mar-2009" and language flags for EN, FR, and GR. The left sidebar contains a menu with links to "ABOUT GUEST INN", "ACCOMMODATION", "DESTINATIONS", "QUALITY CHART", and "GUEST INN NETWORK". The main content area features a "FIND ACCOMMODATION" section with dropdown menus for "By Region", "By Area", and "By Type", along with "OK" buttons. Below this is a "THEMED VACATIONS" section with a "Choose a theme" dropdown and "OK" button. A "MAP SEARCH" section prompts users to "choose a location on the map". The right side of the page is divided into several promotional boxes: "RENT A CAR" (and enjoy your trip in Greece), "STAY IN ATHENS" (and explore the city), "20% DISCOUNT FOR ALL GUEST INN CLIENTS" (with a "PREFERRED LINKS" badge), "JOIN Guest Inn as an associate", "GUEST INN NEWSLETTER" (latest news and offers), "MEMBER of the European Federation of Farm & Village Tourism", "FEATURED ACCOMMODATION" (OMORETI POLI Charming Guest House), "OUR FAVORITE DESTINATION" (Leonidio, Arcadia Peloponnese), and "SPECIAL OFFERS" (Save on our top deals). The "SPECIAL OFFERS" section includes "Special offer for middle week days" (Kinaki Guest house in Continental Greece propose 10% discount for the mid-week stay) and "It is cheaper in mid-week!" (Villa Eschi guest house in Mt Pelion propose a special discount for mid-week stay during the winter time). At the bottom, there is a "European travel information" link to www.visiteurope.com, a "Guest Inn" logo, and a date "13/01/2009" with the text "New members. New destinations!".



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PRESS AND TRAVEL GUIDES

EUROPEAN PRESS

France

Air Méditerranée – January 2006
Le Nouvel Observateur – March 2006
Auto Verte – June 2006
Femina – August 2006
Le Figaro Magazine – September 2006
Accueillir Magazine – Sept / Oct. 2006
Le Nouvel Observateur – January 2007
Auto Verte – February 2007
XL Air Magazine – Spring / Summer 2007
Femina – July 2007

Germany

Stern Magazine – Reise – February 2006

Switzerland

Schweizer Illustrierte – May 2006

TRAVEL GUIDES

LE GUIDE DU ROUTARD, French travel guide

Since 2005 in all editions for Athens & Islands, Crete and Continental Greece

MARCO POLO, DUMONT, MERIAN LIVE, German travel guides

Since 2006 in all editions for Continental Greece, Crete and Islands

GUIDES BLEUS, French travel guide

Since 2006, in all editions for Continental Greece and since 2009 in the edition for Greek Islands

LONELY PLANET, French edition

Since 2006, in all editions for Continental Greece

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